

Job Profile

Position Details	
Post	Public Health Officer – Health Improvement
Service Area	Public Health
Reporting to	Health in all Policies Officer
Grade	PO6

Role Purpose
<p>The public health team is responsible for the development and commissioning of programmes to improve the health and wellbeing of people living and working in Haringey, with a particular focus on reducing health inequalities.</p> <p>The post holder will be based in the Health in All Policies (HiAP) Team supporting a range of projects to reduce health inequalities across Haringey. Specifically, they will support the work of the Health in All Policies Officer in creating a borough where making the healthier choice is the easy choice. The postholder will also support the council in the development and implementation of the Obesity Alliance and Haringey & Islington Joint Health & Wellbeing Partnership 'Tackling Obesity Together' programme.</p> <p>In addition, the postholder will support the wider public health team in taking a strategic whole systems approach to commissioning in public health. The role will also entail working with different Council departments to support them in embedding basic health promotion messages in their day to day work. E.g. Making Every Contact Count (MECC), Key areas of work the postholder will support are: health in all policies, the Well London programme, Making Every Contact Count and the 'people' programme' for Tottenham. This work will specifically support Priorities 1 and 2 of the Corporate Plan and be expected to work across all the council Corporate Plan and this will continue into the Council's forthcoming coming Borough Plan.</p>

Main Responsibilities

Health in all Policies

- To strategically lead on the development and coordination of the Obesity Alliance and the emerging work streams that arise from this.
- To strategically lead the joint Haringey / Islington 'tackling obesity together' programme of work. This will also include working closely with the Children and Young People Commissioner on reducing childhood obesity as set out in the Health and Wellbeing Strategy. These include:
 - Project managing and coordinating sign up to the Sugar Smart campaign across various sectors (community / voluntary, education, health, leisure, local businesses)
 - Develop and implement a food standards policy across council owned / leased premises.
 - Develop a policy on advertising, sponsorships and corporate partnerships. Support Whittington Trust with their health food offer including the re-tendering of their food court in order.
- To work closely with the Health in all Policies Officer to develop a strategic approach to embedding whole systems / HiaP thinking across all of the council and partner agency functions / services in order to influence the wider determinants of health / reduce health inequalities in the borough.
- To strategically lead public health's role as a 'Responsible Authority' under the Alcohol Licensing Act (2003). This will include using the Safer Social London Licensing tool to input into licensing applications, reviews or representations as well as attend committee hearings when necessary.
- To facilitate effective linkages between the public health agenda and strategies related to the wider determinants of health e.g. housing, environmental health, community safety, licensing, planning, regeneration.
- To lead on the Making Every Contact Count (MECC) programme; this includes liaison with the commissioned provider to ensure the training is targeted to appropriate frontline practitioners in Haringey. Monitor the MECC as part of a steering group:
 - To monitor the One You contract with other policy leads using effective evaluation methodology.
 - To identify priority groups and monitor the benefit these groups gain while accessing the MECC.
- To work in partnership with leads for the Haringey Walks Campaign; this includes developing and implementing a communications plan; event management and coordination for activities e.g. Walk More Week and Council staff guided walks. To facilitate the implementation of the GP walking groups.
- To support the Health in all Policies Officer to provide public health expertise into the socio-economic regeneration of Tottenham ensuring that a 'Health in all Places approach' is adopted. Specifically, this will be about ensuring that development proposals arising from the planning system take account of health impacts.
- To work with the Council's Planning Service, to ensure public health outcomes are

considered at each stage of the planning process. Specifically, this will involve ensuring that development proposals arising from the planning system take account of health impacts and ensuring public health input.

Policy Development and Implementation

- To give specialist advice, and be an advocate for programmes and approaches aimed at reducing health inequalities, supporting regeneration, and promoting and protecting the population's health and well-being.
- To work with colleagues in the Public Health team, the council and partner agencies (particularly Haringey Clinical Commissioning Group) to ensure that all policies and practice within the council and partner agencies seek the maximum health benefit for investment made.
- To keep up to date with current knowledge, public health tools, policies or directives on how to improve the health of the high street through the London 'Healthy High Streets group', e.g. Fast food outlets, betting shops, alcohol licensed premises.
- To use and disseminate evidence briefings, frameworks and toolkits about the built environment and health to inform all council functions.
- To review evidence / best practice to influence behaviour change through public policy; in particular, identifying the added value that can be brought by a public health perspective to addressing wider social, economic and environmental determinants of health.

Additional Programme / Project Support

- To oversee the public health focussed Well London Programme (including contract management of The Selby Centre) and support the wider people's programme as part of the Tottenham Regeneration programme.
- To work closely with commissioners across the Council to ensure that the wider determinants of health that influence behaviour change and health choices are factored into the commissioning of services.
- To write briefings as requested by the Health in all Policies Officer for members, senior officers and other external partners.
- To develop strong partnerships with multiple stakeholders including local authority (officers and councillors), education, business, community and voluntary partners as well as NHS colleagues, including GPs. To work with them on the design and development of prevention and early intervention strategies.
- To undertake or oversee reviews of the evidence base and best practice guidance.

Team Specific

- To provide effective management for key areas of activity undertaken within the Public Health team. This may at times include the supervision or line-management of staff or contracts with external agencies or providers.
- To support the Public Health team to adopt a leadership role in specified areas with local

communities and vulnerable or 'hard to reach' groups, helping them to take action to tackle longstanding and widening health inequality issues, using community development approaches as appropriate.

- To represent the Public Health team across a range of responsibilities as directed.
- To contribute to the training, development and performance assessment of trainees and volunteers as and when necessary.
- To operate professionally both as an individual and as a team member at all times, contributing ideas and suggestions and ensuring quality standards are maintained.
- To carry out the responsibilities of the post with due regard to the Council's equal opportunities and health and safety policies.
- To support matrix working internally and collaborative working across the council.

Communication and Key Working Relationships

- To develop resources and tools (e.g. newsletter inserts, training resources) that can be used across the statutory, voluntary and community sectors to improve the provision of health and wellbeing information.
- To effectively communicate complex public health messages using a range of approaches with a wide range of stakeholders. Stakeholders include the public, councillors and clinicians.
- To work closely with the Senior Public Health Commissioner to ensure that the wider determinants of health that influence behaviour change and health choice are factored into the commissioning of behaviour change programmes.
- Work closely with data intelligence colleagues to ensure that up-to-date information and analysis about health need informs strategic and operational planning and delivery, including in relation to spatial planning and regeneration.
- To develop a network of organisations and services, including community and voluntary sector, schools, health sector to promote best practice.
- To work closely with the council and NHS communications teams where appropriate.
- Contribute to multi-agency / multi-disciplinary groups and meetings, representing Haringey council and chairing where appropriate.
- To liaise as necessary with PHE's health and wellbeing directorate, NHS England, academic institutions, Department of Health and other government departments in order to keep abreast with the latest thinking on Health in all Policies.
- To influence key stakeholders to secure buy-in and support in line with Haringey Council's Strategic objectives.

Continuing Professional Development

- To participate in teaching and learning within the Public Health team and elsewhere.
- Identify and pursue training and development in accordance with personal, team and Haringey Council needs
- To undertake any other work appropriate to the level and general nature of the post's duties.
- To undertake all duties with due regard to the provisions of health and safety regulations and legislation, the Council's Equal Opportunities and Customer Care policies, and the New Technology agreement.

Generic Responsibilities

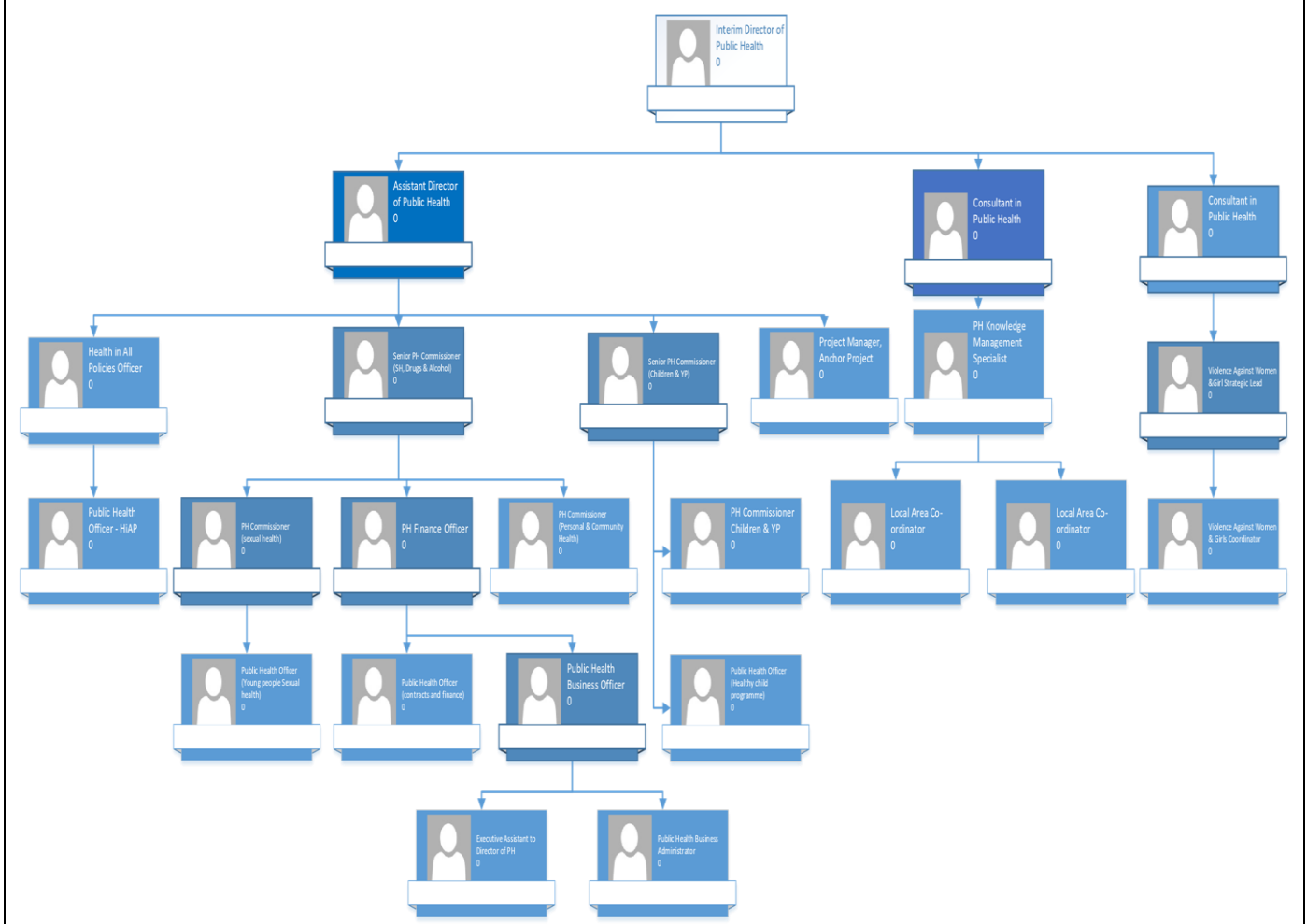
1. Understanding, knowledge and ability to follow guidelines that ensures compliance with Health and Safety at Work, Data Protection and other statutory requirements.
2. Understanding and commitment to promoting and implementing the Council's Equal Opportunities policies.
3. Knowledge and experience of using IT.
4. Undertake any other temporary responsibilities aligned with the overall purpose and grade of the role.

Knowledge, Qualifications, Skills and Experience	Essential or Desirable
<u>Qualifications</u>	
Degree or able to demonstrate equivalent experience.	E
Relevant professional development	E
<u>Analytical skills</u>	
1. Ability to develop detailed project plans	E
2. Ability to work across organisational boundaries	E
3. Ability to formulate and implement strategies	E
4. Ability to lead, motivate and involve others	E
5. Ability to analyse and interpret a wide range of evidence and to prioritise options for programme development	E
6. 2 years' experience leading health promotion programmes or projects	E
7. Experience of effective partnership working with external stakeholders to plan and deliver services	E
8. Experience of provider development	E
9. Experience of evaluation	E

<u>Knowledge and experience</u>	
10. Excellent verbal and oral communication skills	E
11. High level interpersonal skills with a wide range of individuals including influencing, persuasion and negotiation	E
12. High level facilitation skills	E
13. Excellent time management skills	E
14. A flexible approach to work, attendance at evening meetings will be required from time to time	E
15. Two years' post-graduate experience of working in public health, health or local authority environment	E
<u>Communication /personal skills</u>	
16. Excellent oral and written communication skills.	E
17. Excellent interpersonal, influencing and negotiating skills.	E
18. Ability to work across and influence a wide range of stake holders.	E
19. Ability to present highly contentious, complex and sensitive information and present complex information simply.	E
20. Pro-active, resilient, self-motivated and innovative.	E
21. Ability to maintain confidentiality.	E
22. Demonstrative commitment to equalities in employment and service provision. Understanding of Council policy on equalities.	E
23. An awareness of responsibility to act within safety guidelines and in accordance with Council / Directorate Policy.	E

Main Contacts & Other Information
<p>This post is based in Public Health and is managed by the Health in All Policies Officer who directly reports to the Assistant Director of Public Health.</p> <p>The post holder will work closely with colleagues from a range of statutory and voluntary organisations and across internal departments including Regulatory Services, Children and Young People Services; Community safety; Health and specialist support services.</p>

Organisational Structure



Additional Information

Please complete the additional information as fully as you can.

Supervision / Management of People				
Please indicate which group best describes the total number of staff the post holder is responsible for:				
None	Up to 5 staff	6 to 15 staff	16 to 49 staff	50 plus staff
X				
Are the staff based at the same work location?				N/A
Will the post holder be responsible for contract / agency / project staff?				No

In the normal course of their duties would it be reasonable to expect the job holder to undertake, or be involved in, any of the following on a regular basis.

If Yes, please provide an estimate of the % of their working day this involves.

Work Environment					
Activity	Yes/No	% of working day	Activity	Yes/No	% of working day
Office duties.	Yes	80%	Use of a computer.	Yes	70%
Audio typing.	No		Crisis or conflict situations.	Yes	10%
Walking more than a mile.	No		Manual handling.	No	
Working alone or in isolation.	No		Working in confined spaces.	No	
Driving a car, van or minibus.	No		Preparing or serving food.	No	
Exposure to infectious diseases, e.g. Tuberculosis (TB) or Hepatitis B.	No		Working in awkward positions, e.g. stooping, bending, reaching.	No	
Exposure to substances hazardous to health, including lead, asbestos or radioactive substances.	No		Operating heavy or hazardous machinery including forklifts, diggers or cranes.	No	
Regular and repetitive movements.	Yes	70%	Working shifts / unsocial hours, nights.	No	
Outdoor work involving uneven surfaces.	No		Standing or sitting for prolonged periods.	Yes	70%

Activity	Yes/No	% of working day	Activity	Yes/No	% of working day
Working shifts / unsocial hours / nights.	No		Working at heights / on ladders, roof work.	No	
Teaching, or responsibility for, children.	No		Outdoor work involving extremes of temperature.	No	
Electrical hazards.	No		Control and restraint.	No	

Resources – identify & list personal and identifiable accountability for physical and financial resources including those of clients:

No

Cash/Financial Resources - Is the post personally and identifiably accountable for the accurate handling / security of cash and cheques? If yes, specify the average amount controlled at any one time and the nature of the accountability:

No

Plant/Equipment - is the post personally accountable for the proper use / safekeeping of plant / equipment? If yes, please indicate the type(s) of plant/equipment and the nature of the accountability:

No

Stocks/Materials - Is the post personally accountable for materials / items of stock? If yes, please indicate the type and approximate value and the nature of accountability:

No

Data Systems - is the post personally accountable for the use, manipulation and safekeeping of data systems whether manual or computerised? If yes please indicate the type of system(s) and the nature of the accountability, whilst explaining the importance of the data systems to the Council's operations:

No

Buildings - Is the post personally accountable for the proper use and safekeeping of buildings? If yes please indicate the type of building(s) concerned and the nature of the accountability:

No